



Join the most popular eCommerce platform on the web

SPNet connects Sybiz Vision with WooCommerce - the world's most popular eCommerce platform.

- WooCommerce is the leading **open-source, completely customisable** eCommerce platform.
- Working on top of the **world's most popular content management system**, WooCommerce seamlessly integrates eCommerce with web content. Everything you need is in one place.
- Start your website by choosing from **hundreds of available themes**. Pick the theme that works for you.
- Your site will **work on all devices** – desktop, tablets and phones.
- Flexibility to **sell online to anyone or limit access only to account customers** or do both, all on the same website.
- WooCommerce runs on WordPress, the software that runs 30% of the web and recognised as **one of the best platforms for SEO**.
- Countless **WooCommerce Plugins** are available for every requirement - link your site to Amazon Marketplace, Google Shopping, social media, freight systems, payment gateways and more.

SPNet

 **sybiz**

Products and Integration

SPNet synchronises all product information from Sybiz Vision to the web including images, sales information, availability and custom fields.

- **Product categories:** Create your own categories and sub-categories to display on the web. Link products to one or multiple categories.
- **WooCommerce tags and attributes:** Help customers find what they want by mapping Sybiz Vision fields as tags to describe a product and assigning product attributes so customers can search for items most relevant to them.
- **Limit products:** Limit products available for sale including where some products can only be sold to certain customers.
- **Pricing:** Standard price lists, special prices, quantity breaks and more are maintained in Sybiz Vision and reflected automatically on the web. Each customer buys at their specified price.
- **Sale Items:** Nominate products for sale and specify the start and end dates. Automatically show the regular and sale price.
- **Product sorting and filtering:** Let customers sort products by popularity, latest arrival, rating, price or attribute to find the right fit.
- **Variation products:** Link products in Sybiz Vision to utilise the Variation facility for selling clothing or any product that comes in different sizes, colours or any variation. Set prices, stock and images for each variation.
- **Related products:** Show related products to help customers find complementary products or encourage them to purchase more.
- **Inventory management:** Display stock levels directly from Sybiz Vision or give customers an indication without showing actual quantities.
- **Widgets:** Use widgets to showcase best sellers, products on sale, featured products or recently viewed products on any page of your store.
- **Product ratings and reviews:** Optionally show customer feedback directly on the product page.
- **Unlimited images:** Include any number of photos to showcase your products. Set a featured image to highlight the best photo site-wide.

Manage customers and orders

SPNet synchronises customer information from Sybiz Vision to the web including account details and transactions.

- **Retail or account customers:** Sell retail to anyone (B2C) or only sell to account customers (B2B) or do both on the same site. Specific features exist for each type.
- **Guest checkout:** Allow retail customers to set up a login or enable guest checkout for those who don't want to register. Account customers in Sybiz Vision are supplied their own login credentials.
- **Order management:** Orders are automatically downloaded and created as Sales Orders in Sybiz Vision. Manage the fulfillment process in Sybiz Vision with status updates to the web site as the goods are dispatched.
- **Customer location:** Auto-detect your customer's address to make shipping and tax calculations simpler.
- **Email templates:** Send notifications to customers at critical stages, for example, after they make a purchase or when their order is complete.
- **Coupons:** Give customers coupons for a fixed amount, a percentage off or special offers like free shipping. Offer coupons for their whole cart or certain products.
- **Payment processing:** Take payments via Stripe, PayPal or credit card.
- **Freight options:** Give customers the option for pickup or delivery, restrict options available based on customer location, set a flat rate, offer free shipping for certain products, or define specific rates for different products, like extra charges for heavy products.





Powerful features for account customers (B2B)

- **Template ordering:** Allow customers to order from multiple template lists, including previously purchased products, and pre-set order templates specific for each client.
- **Favourites:** Clients can maintain their own ordering list.
- **Quick Order:** Quickly add multiple items to the cart with a lookup on product code or description.
- **Account update:** Allow customers to view and update their contact details.
- **Financials:** Customers can view their sales orders, invoices, backorders and more, irrespective of whether the transactions were entered on the web or directly into Sybiz Vision.
- **Invoice payments:** Allow account customers to pay off existing invoices on their account.
- **Sales Reps:** Give your sales reps access to the website while on the move. Each rep can select a customer from their list, view information and place orders on behalf of the customer.

Contact Sybiz to start selling online quickly and easily

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